Master Modeler Competition

The Business Analytics Center at Scheller invites you to participate in the Master Modeler Competition 2016!

Details are as follows –

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| Objective: | Use analytical methods to best answer the provided business questions as judged by a panel of professionals |
| Teams: | Graduate students, two to four team members, no more than 1 PhD student per team, recommend multidisciplinary teams |
| Registration | <https://scheller.qualtrics.com/SE/?SID=SV_0TfqoGVjwIbfKeh> |
| Prizes: | First place team award:  $1,000 for the team / Second place team award:  $500 for the team |
| Process: | Register, form groups, use dataset provided for analysis using tool of choice, create 2 to 5 minute video about your ideas and approach to solving the business question using analytics, , create presentation slides to explain process and solution, stay for entire event and present to a panel of judges on March 4 |
| Rules: | May participate in shared 30-minute sessions with analytics experts from a list provided; registration for Ask the Expert sessions provided after groups are formed |

Note: Must work in a team; no individual registrations are accepted; Presentation must be made to the panel of judges on the day designated (March 4) by the team members

Competition sponsored by ProRelevant and Yooniko.  Please contact Dr. Beverly Wright [Beverly.wright@scheller.gatech.edu](mailto:Beverly.wright@scheller.gatech.edu) or 770.823.2396 with any questions.